



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

July 31, 2010

Dear Valued Member:

Thank you for being a member of the Madison Area YMCA and sharing our cause. The Y is able to provide our members and the community with vital programs and services in part by your payment of membership dues. We strive to offer and maintain the very best facilities, programs and services while keeping membership fees reasonable and affordable.

The cost of operating the Madison Area YMCA continues to steadily increase, as does the cost of living for us all. We are constantly looking for ways to gain efficiencies and streamline our operations while maintaining our core mission and values. Nonetheless, through diligent financial and facilities management, we continue to invest in maintenance, upgrades and improvements at both the Family Center and the F.M. Kirby Children's Center which enhance and improve the member experience. In the last year, careful expenditures and planning resulted in:

- New Aquatics Center Project approved by Madison Zoning Board of Adjustment
- New Fitness Center Cybex/Fitlinxx Circuit and Cardio Equipment
- Improved hot water delivery system for locker room showers
- New Kirby Center roof
- Extended Teen Center Hours
- Green initiative at the Kirby Center including major kitchen upgrades

To maintain our commitment to excellent facilities, programs and services, some membership fees will increase by an average of 2.5%. Effective September 1, 2010 monthly membership rates are as follows:

<b><u>Membership Type</u></b>	<b><u>2010-11 Monthly Rate</u></b>	<b><u>2009-10 Monthly Rate</u></b>
Adult (Ages 25-61)	\$ 67	\$ 66
Young Adult (Ages 18-24)	\$ 47	\$ 46
Senior Adult (Age 62+)	\$ 54	\$ 52
Family (2 adults and children thru age 22)	\$ 100	\$ 98
Senior Family (2 adults age 62+ and no children)	\$ 79	\$ 77

*Please visit our website for Annual and all other 2010 –2011 Membership rates.*

The fee increase is as small as possible but nevertheless ensures the ability of the organization to maintain and improve programs and facilities. We understand that any membership rate increase, however minimal, may cause concern for some of our members. As always, the Madison Area YMCA is available to all, regardless of their ability to pay. Please contact Member Services to take advantage of the financial assistance program made possible by generous contributors.

Again, we thank you for your continued membership and being part of a nationwide movement that seeks to strengthen the foundations of our community.

Sincerely,

Alyson Meyer O'Connell  
Member Services Director

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