



“A gift to the YMCA is an investment – in young people, in our friends and neighbors, in our community. Join me in making this powerful vision a reality for the Madison Area YMCA and the people of our community.”

– E. Michael Caulfield
Immediate Past Chair, Madison Area YMCA Board of Directors
Campaign Leadership Cabinet

MAKING OUR VISION A REALITY CAMPAIGN NEEDS SUMMARY

After extensive member and market research, combined with a comprehensive fundraising feasibility study, the Madison Area YMCA Board and staff are confident that we’ve crafted an expansion plan to inspire our community’s generosity and ensure the long-term viability of the YMCA. The “Our Community Our Future” campaign goal is \$12 million to upgrade and expand our YMCA.

New Aquatics Center **\$6,500,000**

New Indoor Sports and Recreation Center **\$4,200,000**

Fitness and Wellness Renovation and Expansion **\$1,300,000**

TOTAL CAMPAIGN NEED: \$12,000,000

Together, we can create a future in which all children are nurtured, more people are proactively taking care of their health and our community comes together in friendship and mutual support.

PLEASE JOIN US! 