



NAMING OPPORTUNITIES

OUR COMMUNITY OUR FUTURE CAMPAIGN

Madison Area YMCA Family Center	\$7,500,000
Aquatics Center	\$3,300,000
Eight Lane Competitive Pool.....	\$1,500,000*
Warm Water Therapy Pool.....	\$750,000
Aquatic Center Observation Deck.....	\$500,000
Competitive Pool Dry Land Training Area.....	\$250,000
Sports and Recreation Center	\$2,500,000
Basketball Court.....	\$1,000,000
Full-Court Scoreboard.....	\$250,000
Half-Court Scoreboard (North).....	\$150,000
Half-Court Scoreboard (South).....	\$150,000
Fitness and Wellness Center	\$1,500,000
Community Multiuse Room.....	\$250,000*
Functional Training Area.....	\$250,000
Group Exercise Studio.....	\$250,000*
Mind/Body Studio.....	\$250,000
Sports Performance Area.....	\$250,000
Aquatics and Sports Community Areas	
Aquatics and Sports Center Lobby.....	\$1,000,000*
Welcome Center.....	\$250,000
Lobby Stairwell.....	\$250,000

Naming opportunities may be subject to change.

*Naming opportunities may be reserved.

Please inquire for other naming opportunities at levels below \$150,000.