



# NAMING OPPORTUNITIES

## OUR COMMUNITY OUR FUTURE CAMPAIGN

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<b>Madison Area YMCA Family Center</b> .....	<b>\$7,500,000</b>
<b>Aquatics Center</b> .....	<b>\$3,300,000</b>
Eight Lane Competitive Pool.....	\$1,500,000*
Warm Water Therapy Pool.....	\$750,000
Aquatic Center Observation Deck.....	\$500,000
Competitive Pool Dry Land Training Area.....	\$250,000
<b>Sports and Recreation Center</b> .....	<b>\$2,500,000</b>
Basketball Court.....	\$1,000,000
Full-Court Scoreboard.....	\$250,000
Half-Court Scoreboard (North).....	\$150,000
Half-Court Scoreboard (South).....	\$150,000
<b>Fitness and Wellness Center</b> .....	<b>\$1,500,000</b>
Community Multiuse Room.....	\$250,000*
Functional Training Area.....	\$250,000
Group Exercise Studio.....	\$250,000*
Mind/Body Studio.....	\$250,000
Sports Performance Area.....	\$250,000
<b>Aquatics and Sports Community Areas</b>	
Aquatics and Sports Center Lobby.....	\$1,000,000*
Welcome Center.....	\$250,000
Lobby Stairwell.....	\$250,000

Naming opportunities may be subject to change.

\*Naming opportunities may be reserved.

Please inquire for other naming opportunities at levels below \$150,000.



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We have naming opportunities that span a range of giving from \$1,000-\$150,000. Several examples of naming opportunities include:

### Our Mosaic “Path to the Future” Wall of Honor ..... \$1,000-\$10,000+

On one side of the large corridor that will connect our existing facility with the new facility, there will be a significant acknowledgment installation with nameplates of donors ranging from \$1,000 to \$10,000+ level. Nameplates will have different sizes to reflect different levels of giving (Bronze - \$1,000+, Silver- \$2,500+, Gold- \$5,000+ and Platinum \$10,000+).

#### Aquatics Center

Champion Banners .....	\$30,000
Starter Supporters .....	\$18,000*
Wave of Thanks Acknowledgment Wall .....	\$3,000 -\$9,000
Ribbon Roster Listing .....	\$1,000

#### Sports and Recreation Center

New Sports Management Office .....	\$60,000
Half-Court Scoreboard MVPs (2) .....	\$50,000
Backboard All-Stars (6 total) .....	\$18,000

#### Community/New Lobby Areas

New Welcome Center .....	\$150,000
New Lobby Stairwell .....	\$100,000
New Management Office .....	\$60,000

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